



*****MEDIA ALERT*****

**TOURISM OFFICIALS TO ANNOUNCE
ECONOMIC IMPACT OF VISITORS TO ILLINOIS**

The Illinois Office of Tourism to visit Peoria Riverfront Museum on July 31 to celebrate a 3rd consecutive year of record-breaking numbers

WHAT: The Illinois Department of Commerce and Economic Opportunity, Office of Tourism will kick off a five-day, 15 stop “Road Show” tour around Illinois to share the latest record breaking economic impact numbers of travelers and provide updates on visitor data, job creation, revenue growth and tourism initiatives.

Fans can follow along at **Facebook.com/EnjoyIllinois** and on Twitter with the hashtag **#EnjoyIllinois**.

WHEN: Thursday, July 31, 2014
Program begins at 10:00 a.m. CT

WHERE: **Peoria Riverfront Museum**
222 SW Washington Street, Peoria 61602
Giant Screen Theatre

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The Illinois Department of Commerce and Economic Opportunity, Office of Tourism manages industry efforts that result in sustainable and significant economic and quality-of-life benefits for Illinois residents.

