FOR IMMEDIATE RELEASE:

Peoria Riverfront Museum Ends Unprecedented Year in the Black with Strongest Finish Ever, Board Announces at Annual “State of the Museum” Event

PEORIA, Ill. – Despite pandemic challenges, Peoria Riverfront Museum will end an unprecedented fiscal year in the black June 30 with its strongest finish since opening in 2012. The museum’s board of directors made the upbeat announcement at the annual State of the Museum event held June 16 at the museum’s Giant Screen Theater.

Ninety-four percent of the museum’s total revenue came through fundraising and grants during the museum’s fiscal year that began July 1, 2020, as opposed to 75% during a typical year, according to Anne Marie Miller, the museum’s vice president of development.

“We celebrate an outstanding year, recognizing the generosity and commitment of our Visionary Society members,” said Steve Jackson, museum board chair. “This museum has become a centerpiece for our community and a source of pride for all of us.”

“The state of the museum is strong,” said John Morris, museum president and CEO. “At a time when we needed it most, our donors, board, volunteers and staff are more devoted than ever before to a mission of inspiring others and being inspired by others.”

The year began with the first-ever totally Virtual Peoria Riverfront Museum providing inspirational daily programming for locked-down students and the public, with live exhibition tours, science demos, music performances and more through social media, email and Google classrooms.

It ends with the international debut of the first-ever exhibition featuring feathered tyrannosaurs, “T. rex: The Ultimate Predator,” presented by CEFCU, and created by the American Museum of Natural History, New York City.


The Dome Planetarium was transformed with a much-needed upgrade, receiving a grant and funding to obtain the “world’s most advanced planetarium system,” a 6.5K Digistar 7 system, connected to real-time data and content from science organizations, universities and planetariums worldwide.

Resident film curator Marc Eliot’s “Art of Film” series became a Friday night mainstay at the Giant Screen Theater, featuring top classic films, each with an introduction and post-film scholarly analysis by the New York Times best-selling author.

To inspire students who lost out on field trips because of the shutdown, the museum provided free to K-8 students and their families, museum passes that included movies for all Peoria and East Peoria
public schools students and their families through the donor-sponsored Every Student Initiative. The passes are extended through the summer for “T. rex.”

“More than ever, our donors and members stepped up and kept us going through the pandemic so that, even while our building was closed, we never stopped delivering great museum content and providing inspiration for our community,” said Miller.

During its annual meeting, the board approved a new slate of officers and welcomed new members. Jackson stays on as board chair and Todd Baker as vice chair. Karen Jensen becomes treasurer and Brian Ray, secretary.

Joining the board are Derrick Booth, Peoria Public Schools director of social and emotional learning, and Gretchen Petrakis, community volunteer. Leaving the board after six years of service is Colleen DiGiallonardo, who also chaired the Collections Committee.

Remaining on the board are Craig Anderson, Jim Carballido, Chris Coulter, Lisa Gates, Greg Gerontes, Eric Heard, Laura Schachtrup Cullinan, Derek Schryer, Josh Swank, Alison Cullinan Unkovich, Seth Uphoff, Daren Yergler and Dr. Sarah Zallek.

At the end of the State of the Museum event, the museum presented its James Smithson Leadership Award. Randy Root, 2020 winner, serves as chief advisor for and helped to create the Center for American Decoys. Barb and Bernie Drake are the 2021 winners. Both long-time supporters, Bernie Drake is a founding board member and Barb Darke, a former Journal Star editorials editor who wrote or oversaw 147 columns or editorials encouraging the building of the museum over 30 years.

“The Smithson award is presented to those individuals who have made outstanding contributions to the museum over a long period of time,” said Morris. “Randy Root and Bernie and Barb Drake join past Smithson award recipients Sally Snyder and Sid Ruckriegel. Congratulations Randy, Bernie and Barb for all you have done and continue to do for our museum community.”

For more information about the exhibitions, upcoming programs or membership, or to purchase exhibition or movie tickets or a membership, call 309.686.7000 or visit RiverfrontMuseum.org.

**Peoria Riverfront Museum**

The only multidisciplinary museum of its kind in the nation, the Peoria Riverfront Museum uses art, science, history and achievement to inspire confidence, lifelong learning, and talent. Since opening in 2012, the privately funded museum has provided more than one million experiences through major exhibitions, a permanent collection, interactive galleries, a dome planetarium, giant screen theater and educational programming including curricula-related student visits. The AAM-accredited, Smithsonian-affiliated private nonprofit museum is supported by more than 4,000 members and donors, and is housed in a county-owned LEED Gold-certified building on a campus overlooking the Illinois River.

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