



Peoria Riverfront Museum & Scottish Rite Theatre present

# FROM PEORIA TO LEBANON

In support of recovery efforts through the  
Lebanese American University Medical Centers

Fall 2021

Dear Patron of the Arts,

I have some amazing news! In December, Peoria will make history, and you can be a vital part of this incredible opportunity offering help and hope to those most in need.

On August 4, 2020, the entire world witnessed the devastating explosion in the port of Beirut, Lebanon that caused unfathomable loss of life, permanent injuries, and widespread homelessness to the Lebanese people. As a proud and humble Peorian and Lebanese American, I am honored to share an event that will change lives through the healing power of the arts. But, we need YOUR help.

**Mark your calendars** now for the weekend of December 18th and 19th, when the Peoria Riverfront Museum and the Scottish Rite Cathedral in partnership with the Lebanese American University bring art and music to Peoria like it has never seen before. An art exhibit and auction of the leading contemporary artists of Lebanon along with a piano concert on Peoria's own grand concert Steinway piano by the distinguished Dr. Tony Karam, a Lebanese American physician and pianist, will provide an opportunity to fund medical relief efforts in Lebanon.

That is why I am writing to you today, and why we need your help. You know the importance of art and music in our lives, but never has it been more needed to make a difference to those suffering. Will you join us in this effort by being one of our charitable Sponsors or by making a generous donation of \$250, \$500, \$1,000 or whatever you can afford today?

**All funds raised will support the vital services that the Lebanese American University Medical Center Hospital and Medical School in Beirut are providing to the community during this very dark time in Lebanon.**

Please help us with this incredibly important humanitarian event. Your support will never be forgotten.

In gratitude,

**Michele A. Couri, MD**

Honorary Chair — From Peoria to Lebanon  
drmichelecouri@gmail.com



Scan here for events,  
online donations &  
auction information.



A Benefit for

Support from



**Itou (Aytou)  
Society**

Presented by



**PEORIA  
RIVERFRONT MUSEUM**

Lebanese American University New York 211 E 46th St., New York, NY 10017, 212.203.4333 **Contact:** AVP for Development Nadya Mikdashi, nadya.mikdashi@lau.edu or 646.420.0706

Donations, Sponsorship & Event Information | [RiverfrontMuseum.org](https://RiverfrontMuseum.org)



# FROM PEORIA TO LEBANON

## SPONSORSHIP OPPORTUNITIES

### PILLAR OF THE ARTS

#### Presenting Sponsor

**\$50,000**

**Benefits:**

Exclusive presenting sponsor recognition on all event-related marketing & promotional collateral; save the date, invitations, flyers, emails, social media

Co-branded with presenters

Sponsor Recognition in the Peoria Riverfront Museum Gallery

Sponsor recognition and link from the Peoria Riverfront Museum website

Sponsor recognition on LAU website and contributors report

Sponsor listing on all at-event signage and in the event program

**Unique Benefits:**

30 VIP Seat Tickets/40 Preferred Tickets

30 tickets to the movie "Beirut: the Aftermath" A film by Fadia Ahmad

Private Invitation to Artists' Reception on December 18, 2021

20 Tickets to the Exclusive After Concert Dinner with Dr. Karam and Featured Artists

1 Original Signed Painting from Artist Wissam Melhem (Retail Value 5-15K)

1 Original Painting from Artist Zeina Nader, inspired by the music of Dr. Tony Karam, signed by Zeina and Dr. Karam

(Total value \$21,000)

### PATRON OF THE ARTS

#### Supporting Sponsor

**\$25,000**

**Benefits:**

Sponsor Recognition in the Peoria Riverfront Museum Gallery

Sponsor recognition and link from the Peoria Riverfront Museum website

Sponsor recognition on LAU website and contributors report

Sponsor listing on all at-event signage and in the event program

**Unique Benefits:**

15 VIP Seat Tickets/30 Preferred Tickets

20 tickets to the movie "Beirut: the Aftermath" A film by Fadia Ahmad

Private Invitation To Artists' Reception on December 18, 2021

10 Tickets to the Exclusive After Concert Dinner with Dr. Karam and Featured Artists

1 Original Signed Painting from Artist Zeina Nader (Retail Value 5-15K)

(Total value \$9,000)



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# FROM PEORIA TO LEBANON

## SPONSORSHIP OPPORTUNITIES

### BENEFACTOR

**\$10,000**

**Benefits:**

Sponsor listing on all at-event signage and in the event program

Sponsor recognition in LAU contributors report

5 VIP Seat Tickets/20 Preferred Tickets

15 tickets to the movie "Beirut: the Aftermath" A film by Fadia Ahmad

2 Tickets to the Exclusive After Concert Dinner with Dr. Karam and Featured Artists

1 Original Signed Photograph from Artist Fadia Ahmad (Retail Value 5-15K)

(Total value \$7,000)

### HUMANITARIAN

**\$5,000**

**Benefits:**

Sponsor listing in the event program

Sponsor recognition in LAU contributors report

4 Premium Tickets/16 Preferred Tickets

10 tickets to the movie "Beirut: the Aftermath" A film by Fadia Ahmad

(Total value \$1,600)

### SAMARITAN

**\$2,500**

**Benefits:**

Sponsor listing in the event program

Sponsor recognition in LAU contributors report

2 Premium Tickets/10 Preferred Tickets

5 tickets to the movie "Beirut: the Aftermath" A film by Fadia Ahmad

(Total value \$1,250)



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